

Established 1880

Directors  
M W Dancer  
D H Dancer

DANCERS LIMITED  
CENTRAL BUILDINGS  
PECKINGHAM STREET  
HALESOWEN  
WEST MIDLANDS  
B63 3AR



PHONE  
0121 550 1237  
FAX  
0121 585 5739

1st July 2021

Dear Parent/Guardian

### **School Uniform for 2021**

We are writing to inform you of the measures we will be putting in place with regards to COVID-19 for the safety of customers and staff alike.

Following the ending of the lockdown and subsequent loosening of Government restrictions, we are now open Monday to Saturday 9.00 to 5.00, albeit maintaining counter screens, social distancing and the wearing of masks. The Dancers Team believe that for the foreseeable future this will be maintained for the busy Schoolwear season. Until the end of the current school year we are not operating an appointment system however, we have decided that from the start of the school holidays an appointment system will be re-introduced to regulate the number of customers in the shop for the safety and welfare of everyone. To book an appointment please follow the link <https://dancerslimited.simplybook.it/>. We would strongly recommend that wherever possible you come in prior to the busy period to buy your uniform with the promise that if you need to return or exchange anything prior to the return to school then, as long as the labels/tickets are still in place, then we will be happy to refund or exchange items.

If you want to do your shopping online, we have a website [www.dancersltd.co.uk](http://www.dancersltd.co.uk) where you can order items to be either mailed out or, arrange to “click and collect” from a designated counter in the shop. If you want to “click and collect”, once the order has been put together by the team a text message will be sent to you and you will need to book a “click and collect” appointment through the appointment system to avoid queues developing.

The rules on changing rooms have been substantially relaxed from last year however we would still request you come in with the measurements of your child and that any trying on will be over existing clothing wherever possible.

As for the last 141 years in business, run by five generations of the Dancer family, we have provided quality service and we hope what we have set out above will compliment that service.

Kind regards

Dancers Team