

Subject Curriculum Information Pack



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KS3 Curriculum Intent



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Pedmore High School Travel & Tourism Curriculum Statement



The intent of travel and tourism is to provide an engaging curriculum which develops your knowledge and skills to work in a popular and expanding employment sector. We aim to ensure that all our students can go out into the world of work or further studies with the attributes necessary to be successful.

Travel and Tourism as a subject is important as all the skills, knowledge and understanding developed by students while they are studying this subject will prove beneficial in their further studies and employment. The travel and tourism industry cover several types of careers from service to executive positions. Travel and Tourism will develop understanding about tourism as an activity, how the industry is organised and developed, and how tourism influences society locally, nationally and globally. Students who study travel and tourism will be prepared to face their future with many transferable skills.

Year 10 Curriculum Assessment Map



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Curriculum Assessment Map: Year 10 BTEC Travel and Tourism

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Topic	Factors that influence global travel and tourism	Impact of travel and tourism and sustainability	Tourism development	Travel and tourism organisations	Travel and tourism organisations	Travel and Tourism Organisations and Destinations
Key Learning	<ul style="list-style-type: none"> Economic factors Political factors Natural disasters Media, publicity and image Safety and security concerns Health risks and precautions Response factors 	<ul style="list-style-type: none"> Social impact of tourism. Economic impact of tourism. Environmental impact of tourism. Sustainability and managing impacts 	<ul style="list-style-type: none"> Stages of tourism development The role of local and national governments The importance of partnerships 	<ul style="list-style-type: none"> Investigate one named travel and tourism organisation. Investigate the aims, ownership, type and purpose of the organisation. Investigate how the organisation works with other organisations. 	<ul style="list-style-type: none"> Investigate one named travel and tourism organisation. Investigate the aims, ownership, type and purpose of the organisation. Investigate how the organisation works with other organisations. 	<ul style="list-style-type: none"> Research a UK tourist destination. Consider the features affecting the appeal of the destination such as the transport links, attractions and types and range of holidays available there.
Skills	<ul style="list-style-type: none"> Using and labelling maps Debates Researching information 	<ul style="list-style-type: none"> Researching information Presentations 	<ul style="list-style-type: none"> Researching information Presentations 	<ul style="list-style-type: none"> Researching information Presentations Using and labelling maps 	<ul style="list-style-type: none"> Researching information Presentations Using and labelling maps 	<ul style="list-style-type: none"> Researching information Presentations Using and labelling maps
Knowledge Organiser Focus	Key global locations and keywords.	Keywords	Keywords	Keywords and key organisations.	Keywords and key organisations.	Key global locations and keywords.
Informal Assessment	Plenaries, exit tickets, quizzes.	Plenaries, exit tickets, quizzes.	Plenaries, exit tickets, quizzes.	Plenaries, exit tickets, quizzes.	Plenaries, exit tickets, quizzes.	Plenaries, exit tickets, quizzes.
Formal (summative) Assessment	Sample assessment questions	Sample assessment questions	Sample assessment questions/ External Exam	Assignment	Assignment	Assignment

Year 11 Curriculum Assessment Map



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Curriculum Assessment Map: Year 11 Travel and Tourism

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Topic	Travel and Tourism Organisations and Destinations	Customer Needs in Travel and Tourism	Customer Needs in Travel and Tourism	Needs and references of travel and tourism customers	Needs and references of travel and tourism customers	
Key Learning & Skills	<ul style="list-style-type: none"> Research a UK tourist destination. Consider the features affecting the appeal of the destination such as the transport links, attractions and types and range of holidays available there. Researching information 	<ul style="list-style-type: none"> Types of market research How travel and tourism organisations use research to identify customer needs Travel and tourism trends Customer needs, preferences and considerations 	<ul style="list-style-type: none"> Types of market research How travel and tourism organisations use research to identify customer needs Travel and tourism trends Customer needs, preferences and considerations 	<ul style="list-style-type: none"> Consider how selected products or services meet customer needs and preferences of customers. 	<ul style="list-style-type: none"> Consider how selected products or services meet customer needs and preferences of customers. 	
End points	<p>At the end of year 11, students should: have developed knowledge about the travel and tourism sector and skills in a practical learning environment. Gained knowledge about the appeal of different tourist destinations to different types of customer and the factors that influence travel and tourism. Developed skills such as researching different travel and tourism organisations and services available to meet the needs of different customers. Considered the needs of a range of stakeholders in the travel and tourism industry.</p>					
Informal (formative) Assessment	<ul style="list-style-type: none"> Plenaries GRIT Quizzes. 	<ul style="list-style-type: none"> Plenaries GRIT Quizzes. 	<ul style="list-style-type: none"> Plenaries GRIT Quizzes. 	<ul style="list-style-type: none"> Plenaries GRIT Quizzes. 	<ul style="list-style-type: none"> Plenaries GRIT Quizzes. 	
Formal (summative) Assessment	<ul style="list-style-type: none"> Assignment 	<ul style="list-style-type: none"> Assignment 	<ul style="list-style-type: none"> Assignment 	<ul style="list-style-type: none"> Assignment 	<ul style="list-style-type: none"> Assignment 	



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